

CONTRACT



WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 803697 /		<u>Alt Order #</u> 06259659
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 1537	
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 09/28/12 / 09/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WUAB	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WUAB	10/02/12	10/08/12	M-F 19 Action News at 7a	7-8a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				4	\$50.00			
	Week:	10/08/12	10/14/12	M - - - - -				1	\$50.00			
E 2	WUAB	10/02/12	10/08/12	M-F 10-11a	10-11a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				4	\$100.00			
	Week:	10/08/12	10/14/12	M - - - - -				1	\$100.00			
E 3	WUAB	10/02/12	10/08/12	M-F 11a-12p	11a-12p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				4	\$100.00			
	Week:	10/08/12	10/14/12	M - - - - -				1	\$100.00			
E 4	WUAB	10/02/12	10/08/12	M-F 4-5p	4-5p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				1	\$175.00			
	Week:	10/08/12	10/14/12	M - - - - -				1	\$175.00			
E 5	WUAB	10/02/12	10/08/12	M-F 5-6p	5-6p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				1	\$200.00			
	Week:	10/08/12	10/14/12	M - - - - -				1	\$200.00			
E 6	WUAB	10/02/12	10/08/12	M-F 6-630p	6-630p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF - -				5	\$200.00			
E 7	WUAB	10/02/12	10/08/12	M-F 630-7p	630-7p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				4	\$200.00			
	Week:	10/08/12	10/14/12	M - - - - -				1	\$200.00			
E 8	WUAB	10/02/12	10/08/12	M-F 7-730p	7-730p		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	- TWTF - -				4	\$475.00			
	Week:	10/08/12	10/14/12	M - - - - -				1	\$475.00			
E 9	WUAB	10/02/12	10/08/12	M-F 730-8p	730-8p		:30			NM	5	\$2,625.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$525.00			
Week:		10/08/12	10/14/12	M-----				1	\$525.00			
E 10	WUAB	10/02/12	10/08/12	Late News M-Su	10-11p		:30			NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTFSS				8	\$500.00			
Week:		10/08/12	10/14/12	M-----				2	\$500.00			
11	WUAB	10/06/12	10/06/12	330p-4p	330p-4p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$50.00			
E 12	WUAB	10/06/12	10/06/12	Sa 7-730p	7-730p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$350.00			
E 13	WUAB	10/06/12	10/06/12	Sa 730-8p	730-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$350.00			
14	WUAB	10/07/12	10/07/12	Su 4-5p	4-5p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$75.00			
E 15	WUAB	10/07/12	10/07/12	Su 7-8p	7-8p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$200.00			
E 16	WUAB	10/08/12	10/08/12	Mon Hour 1	8-9p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$450.00			
E 17	WUAB	10/08/12	10/08/12	Mon Hour 2	9-10p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-----				1	\$450.00			
E 18	WUAB	10/03/12	10/03/12	Wed Hour 1	8-9p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$200.00			
E 19	WUAB	10/03/12	10/03/12	Wed Hour 2	9-10p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$200.00			
20	WUAB	10/04/12	10/04/12	Thu Hour 1	8-9p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$150.00			
21	WUAB	10/04/12	10/04/12	Thu Hour 2	9-10p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$150.00			
22	WUAB	10/05/12	10/05/12	Fri Hour 1	8-9p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$150.00			
23	WUAB	10/05/12	10/05/12	Fri Hour 2	9-10p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$150.00			
24	WUAB	10/06/12	10/06/12	12-330p	12-330p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----2-				2	\$75.00			
Totals											64	\$17,075.00

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<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
10/01/12 - 10/08/12		64		\$17,075.00		\$14,513.75						
Totals		64		\$17,075.00		\$14,513.75						

Signature: _____ **Date:** _____

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